

Middlesex County Regional Chamber of Commerce *Celebrates 100 Years*

The Middlesex County Regional Chamber of Commerce Convention & Visitors Bureau was established in 1910 to serve as the voice of the business community in Central New Jersey. Today we partner with over 600 member organizations, representing over 50,000 employees to support various initiatives.

Whether members are interested in networking, business education, or government advocacy, MCRCC is committed to helping each member achieve their objectives through various events and committee activities described in the following pages.

The Middlesex County Regional Chamber of Commerce created the Convention & Visitors Bureau to meet the specific needs of the cultural, historical, educational and recreational businesses of the county and region. Visitor related expenditures total over \$30 billion in New Jersey, making tourism the second largest industry in the state. Promoting and supporting tourism in our area builds economic strength creates jobs and economic vitality which is shared by all business in the region.

Middlesex County Regional Chamber of Commerce has attracted the attention of top government and business leaders in the state as one of the premier business support groups in New Jersey. We are the complete resource for any business of any size.



CROSSROADS OF BUSINESS

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Chamber of Commerce
Convention and Visitors Bureau
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Middlesex County
Chamber of Commerce
*A Century of Leading
Businesses & Community*



Middlesex County Regional
Chamber of Commerce
Convention & Visitors Bureau

www.go
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WWW.MCRCC.ORG

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MCRCC *Committees*

AMBASSADORS

Supports membership by welcoming and guiding new members that join the chamber to help them get the most out of their chamber experience and quickly become involved to achieve their objectives. Committee members also focus on retention of existing members by reaching out to all current members at least once a year to solicit feedback on their chamber experience and listen to ideas on how we can improve.

NETWORKING EVENTS

Facilitates two very popular monthly “meet and greet” networking events with different venues. “Business after Hours” is generally conducted from 5:30-7:30 PM and “Good Morning Middlesex” is from 7:45 to 9:15 AM at different locations around Middlesex County. Both functions include various themes such as Speed Networking, Card Exchange or Guess the Best. These events may also be conducted with other local chambers to maximize networking contacts.

BUSINESS EDUCATION

Seeks to create and foster mutual understanding of the needs of local businesses in order to educate people on how to meet business expectations. An “Educators Institute” is held each summer for local teachers to promote cross content workforce standards.

COMMUNITY LEADERS OF DISTINCTION

Nominates and recognizes various members for their remarkable achievements and dedication in their professional and personal accomplishments at an annual awards dinner. We also select one corporate nominee who is recognized for the Excellence in Leadership.

ANNUAL GOLF CLASSIC

For more than 60 years this committee has organized one of the premier golf gathers in Central New Jersey, where players from some of New Jersey’s major companies to small businesses come together for 1 day of golf capped off by an awards ceremony with food, beverage and networking for all to enjoy.

HUMAN RESOURCE COUNCIL

Presents and discusses issues such as sexual harassment, awareness training, pre-employment screening by third party firms, recruitment and retention, work/family balance, managed care, health insurance and more.

LARGEST NETWORKING PARTY

Organizes and facilitates the MCRCC’s Largest Network Party which typically draws nearly 2000 attendees, sponsors, exhibitors, entertainers and restaurants at an outdoor venue in New Brunswick. In addition to being a tremendous networking platform, this event includes door prizes, and sampling of gourmet cuisine from the area’s best restaurants.

NEW MEMBER

Focuses on fostering growth of the chamber membership by identifying business people and organizations that would benefit from expanding business relationships and support, through the chamber.

WOMEN IN BUSINESS

Coordinates the annual Women’s Leadership Summit which is a full-day event focusing on the key personal and professional issues important to business women. The event includes round table discussions of various topics, breakout training sessions and speeches by top women business leaders.

YOUNG PROFESSIONALS

Fosters participation of the “Leaders of the Future” by increasing opportunities for young professionals in Middlesex County. We provide a forum for networking, continuing education, professional growth, development of leadership skills and access to the professional community.

CONVENTION & VISITORS BUREAU

Promotes the cultural, historical, educational, and recreational businesses of the region by supporting tourism in our area. This committee also hosts the annual Chocolate’s Very Best event.

MCRCC

Signature Events

100th ANNIVERSARY GALA

In celebration of MCRCC's 100th year anniversary, we will be honoring several companies for their remarkable achievement in business and community involvement. All of the honorees have been established in the region for 100 years or more. The gala event will bring together government and business leaders from around the state to mark this spectacular accomplishment.

WOMEN'S LEADERSHIP SUMMIT

This annual event focuses on the topics important on women in a full day of education, presentation and round table discussions by top business and government leaders in New Jersey. The day begins with an awards breakfast with women speakers from distinguished businesses and ends with a keynote speaker who has had an impact in the business community.

CHOCOLATE'S VERY BEST

Chocolatiers and Wine makers showcase their gourmet creations and flavors for attendees to sample at this very unique gathering. The fusion of food and drink creates a dynamic atmosphere for networking which is sponsored by the Convention & Visitors Bureau.

HOLIDAY PARTY

This winter gala celebrates a successful business year during the holiday season. There is music, fine food and drink.

LARGEST NETWORKING PARTY

Are you looking for a great place to meet hundreds of new business contacts, renew old acquaintances and meet new friends? Join us for networking, food and entertainment. Sample gourmet cuisine from the area's best restaurants and caterers. Take a chance to win door prizes, party, meet, greet and have a blast. For the past fifteen years, area business people have enjoyed this annual event.

GOLF CLASSIC

In 2010 MCRCC enjoyed their 63rd annual Golf Classic at Forsgate Country Club. This is one of the longest running outings in the state. Middlesex County Regional Chamber has the right par when it comes to creating new business links at this annual event.

COMMUNITY LEADERS OF DISTINCTION RECOGNITION DINNER

Various members are selected for their remarkable achievements and dedication in their professional and personal accomplishments. The nominees carry on the tradition of outstanding individuals in the community. We also select one corporate nominee who is recognized for their Excellence in Leadership.



Monthly Events at the Chamber

3rd THURSDAY LEADERSHIP LUNCHEON

This program features prominent leaders from business, government and entertainment to discuss key issues of the day on a wide range of topics that impact the NJ business community.

BUSINESS AFTER HOURS

Open to all chamber members, guests and employees, Business After Hours takes place once a month and is hosted by chamber members throughout the membership community. With much of the chamber membership meeting and networking together in this social setting, business is often cultivated over food and drinks.

GOOD MORNING MIDDLESEX

Enjoy a light continental breakfast as you meet other professionals from around the region. The event is informal, but be prepared to give a 30 second introduction. Don't forget to bring lots of business cards.

EMPLOYER LEGISLATIVE BREAKFAST

This is a joint program with MCRCC and the New Jersey Business & Industry Association to support networking and meeting people who share common interest in government issues. This function brings in key legislative leaders to share information and answer questions.

MCRCC *Board of Directors*

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Letter from John Fitzgerald, Chairman of the Board

The Middlesex County Regional Chamber of Commerce has a proud and long history of supporting local businesses with a variety of networking opportunities and educational programs. For over 100 years, Chamber sponsored events have allowed Members to share their expertise and network with each other, opening doors to new sales opportunities and serving as a catalyst for future growth for their business.

To be able to celebrate 100 years is quite an accomplishment, and this milestone is a reflection of the dedication and hard work of the local business community working together to position Middlesex county as a leader in the state's economy. Small business drives economic growth, and as we enter our second century, the Chamber will continue to partner with local politicians and entities such as the SBA and County Officials that play a key role in providing businesses with the resources they need to develop and grow.

In addition, our Chamber affiliate, the Central Jersey Convention and Visitors Bureau, has made great progress in its brief history positioning Middlesex County as the destination for corporate meetings, conventions, travel and tourism. Events such as the annual Chocolate's Very Best have quickly become a "must attend" for event and meeting planners around the region, showcasing the hospitality and meeting space businesses in the area to this lucrative market, and further expanding the Chamber's ability to support businesses in Middlesex County.

In closing, I'd like to thank existing Members for their enthusiasm and willingness to get involved—without your energy, the Chamber would not have enjoyed the successes we have had. And if you're not a Member but are thinking about joining, I encourage you to speak with current Members and discover all that the Chamber has to offer. You will be joining us at an exciting time as we prepare for the Chamber's next 100 years of service to local businesses.

John Fitzgerald
Magyar Bank

Thank you to our members whose contributions made this brochure possible.

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